

# Drive to Thrive: *Community Housing Support*



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# The Problem

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*Drive to Thrive*

Alameda County has the 3rd largest total number unhoused people in the country\*. Many unhoused people live in encampments without access to resources like food, hygiene supplies, and connectivity that they need to survive. For those living in un-sanctioned encampments, ***how might we provide organized support to those in need?***

\*2022 ALL IN: the Federal Strategic Plan to Prevent Homelessness



# Vision

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*Drive to Thrive*

We dream and work towards the day when all people have housing. In the interim, we seek to meet the needs of unhoused people already living in encampment communities by forming relationships, assessing needs, and providing support. We oppose residents of these encampments being evicted without being given options for relocation placement.

# Marketplace: Fieldwork

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7,135\* Unhoused people are living in encampments in Alameda County in the Northern California Bay Area.

2022 Alameda County Homeless Count and Survey Report



Wood St. Encampment in Oakland, CA

# Solution

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- Utilize mobile van(s) to provide services to unhoused people. Services are determined based upon their needs and feedback
- Be a resource hub for those living in encampments and organizations in support of those living in these communities
  - Mobile app & website listing
  - Handouts



# First Steps of Program

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- Build relationships with people living in encampments – Identifying needs and support
  - Outreach through: Flyer Distribution in public libraries, parks, outreach at encampments
- Build relationships with partner organizations - what supplies and resources already exist? What is missing?
- Acquire donated/low cost van to collect supplies and distribute them
- Hire one part-time employee

# Local Partners and Resources

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Dignity on Wheels: shower, laundry

Shelter Tech: connectivity support

We Hope: shower, laundry, parking

Dorothy Day House Berkeley: 24/7 shelter

East Bay Food not Bombs: vegan meals

Mobile healthcare : alameda county health services mobile health clinic

# Team

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- Outreach Director (OD)
  - Outreach and relationships with community partners
- Engagement Advocate (EA)
  - Organizes volunteers
  - Organizes supplies
- Community Organizer (CO) ~ from the unhoused community
  - Builds relationships with unhoused people
  - Communicates/organizes action items (advocacy with city and county governments, direct actions)
- Board of Directors: President, Secretary, CFO



# Business Model: Expenses

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## **\$518,480 ~ 1st Year**

- 501c3 Registration ~ \$600-1k
- Cost of Van ~ \$0-35k - plan to get a donation or low-cost van
- Gas / Maintenance / Insurance ~ /week \$2,500
- Business Umbrella Policy ~ Annual \$1,900
- Employees - Weekly
  - OD ~ \$2,500 Salary
  - EA ~ 2 P/T, \$27 per hr x 15 hrs
    - Volunteers (6 minimum)
  - CO ~ 1 P/T, \$27 per hr x 15 hrs
- Bookkeeping (Payroll, Payables) ~ Weekly \$1,250
- Support Supplies ~ Weekly \$2,500 (clipper cards, store/pharmacy gift cards, clothes)
- Hygiene supplies ~ Weekly \$1,200

# Funding Streams

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- Individual Investors, local churches and corporations for initial funding needs
- Foundation Grants
- Organized community fundraising events
- Employer Donation Match - identify businesses that will provide this
- County, State and Federal Grants

# Next Steps + Actions

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In 3-6 months:

- We will build relationships with people in local encampments to determine other services that are most needed.
- We will partner with two local organizations to expand the number of services provided
- Hire a community organizer from the unhoused community (or formerly unhoused) after building relationships with unhoused community members.
- Acquire van and dispatch 1x/week to 1 encampments

In 1 year:

- Our mobile van dispatches 3-5x/week to two Bay Area unhoused encampments to provide meals and hygiene supplies.

# The Ask

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1. Donation of a small van or money to buy it ( 2016 Dodge Grand Toyota van used in good condition for 15,953)
2. \$5000 for winter/rain supplies (tarps, tents, rain jackets, ponchos) or donations of these items



# Appendix: Resources/Service Models

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- <https://www.rand.org/blog/2020/09/access-to-mobile-technology-could-help-to-alleviate.html>
- <https://nhchc.org/wp-content/uploads/2019/08/mobilehealth.pdf>
- <https://berkeleyca.gov/sites/default/files/documents/2020-11-10%20Item%2021%20Support%20Community%20Refrigerators.pdf>
- <https://civileats.com>
- <https://www.thenightministry.org/about>
- [https://homelessness.acgov.org/homelessness-assets/docs/reports/2022-Alameda-County-PIT-Report\\_9.22.22-FINAL-3.pdf](https://homelessness.acgov.org/homelessness-assets/docs/reports/2022-Alameda-County-PIT-Report_9.22.22-FINAL-3.pdf)
- <https://www.usich.gov/all-in#:~:text=What%20Is%20the%20Federal%20Strategic,to%20Prevent%20and%20End%20Homelessness.>

# Appendix: Funding Streams

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- Grants: City, county, and federal resources; Charitable Donation Platforms:  
[www.benevity.com](http://www.benevity.com)
- Foundations:
  - [www.grant.foundation.org](http://www.grant.foundation.org)
- Employer Donation Match - identify businesses that will provide this
  - [www.donorbox.org](http://www.donorbox.org) [www.recharity.ca](http://www.recharity.ca)
  - <https://bfhp.org>

# Appendix: Ideas for advocacy, donations and volunteers

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1. Advocate with city/county governments about an area people can build their community and/or options for affordable/subsidized housing
2. Asking restaurants and stores in the area to share some of their goods with the unhoused community
3. Ask doctors, nurses and medical students to volunteer in offering basic health services to the members of the unhoused community
4. Ask social workers to volunteer as well
5. Donations needed: bikes for the members of the community
6. Asking the city/county governments to provide trash services for people at encampments